



## Alexandr Jushkov

Phone: (+371) 27 00 1197 (+971) 58 519 1870

Email: alexandr.jushkov@gmail.com

Searchie 01.05.2019 - now  
Head of design / Dubai

Managed all product and branding design projects for a cutting edge Artificial Intelligence recruitment and medical startup. Established creative strategy, budgets & schedules for key design and development projects, like managed outsource mobile app development.

Mentored and supervise developers team while challenging and introducing new and innovative methods of creative execution.

Selected particular business segment and provided tactical and strategic direction.

DYNINNO 12.12.2011 - 01.10.2015  
Head of design

In four-year career in the company I've built a strong & professional UI/UX team from scratch that I was proud of.

Managed company existing projects, leading a team of designers and front-end developers, guiding them to the best performance and better company sales as a result. Helped to develop user personas that will define the main service users, their needs, and drivers. I've completely redesigned most of the projects in the company.

Accenture 01.10.2015 - 30.04.2019  
Associate manager / UX Expert

Within four years I've been working a part of 35 world-class projects including video Vod solutions, Insurance, Smart Car/House, Big Data Analytics, CMT, SAP Fiori, etc. Riga Delivery Center High Performer, only positive feedback from the client's side.

Along with my journey on each project my main roles were to deliver a project from user flows and mockups to a high-fidelity screen with clickable prototypes. Supporting and developing the skills of the Interaction designers / UX analysts – mentoring, giving feedback, and directions.

Topsites Global 01.07.2010 - 15.12.2011  
Art-director, lead UX/UI designer

As a UX lead designer, my challenge was to work closely with all Topsites internal projects including mobile/tablet applications for iOS, Android, Dashboards, and Mobile Web.

Organized and managed workflow, conducted and arranged photoshoots and budgets in order to efficiently meet tight deadlines. Designed high-impact, user-centered Web sites with strong emotional appeal, sophisticated production values and intuitive navigation to maximize user engagement and finally defined company guidelines combining with new, powerful brand identities.



— Hey Alex, is that's it? How about the rest of experience!  
— Ok! Here is a complete list of companies when I grew up & got my skills.

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Accenture 01.10.2015 - 30.04.2019  
Associate manager / UX Expert

DYNINNO 12.12.2011 - 01.10.2015  
Head of design

Envato 01.10.2012 - 01.05.2015  
Freelance templates designer

Topsites Global 01.07.2010 - 15.12.2011  
Art-director, lead UX/UI designer

ITlux 15.07.2009 - 01.10.2009  
Lead UX/UI designer

Evolver&Co 01.01.08 - 01.07.2010  
Art-director

Core Global IT 01.07.2006 - 31.12.07  
Lead designer, flash animator

NovaMedia 15.02.2006 - 24.05.2006  
Lead designer, flash animator

Clarus 07.07.2005-15.02.2006  
Web designer

ITlux 01.09.2004-01.07.2005  
Web designer

Freelance 01.02.2001-31.08.2004  
Web designer

## About me

20 years in UI / UX design. Currently working with the health, fintech, insurance, government, telecommunications sectors located around the world. I design clean, intuitive website & applications. I take all arising questions easily but not carelessly because I know that our team, facilities, technologies are able to handle any problems emerging during the accomplishment of set tasks qualitatively. A better world involves the collaboration of individual committed, compassionate & connected.

This is where it all begins...